

The 102nd CSR-BOP Watch Meeting

“Building a nation’s wealth...drop by drop”

Mr. Mohan Ranbaore
Co-Founder & Joint Managing Director
Waterlife India Pvt. Ltd.

Ms. Lekshmi Krishnan
Head – CSR
Waterlife India Pvt. Ltd.)

2017年9月13日（水）19:00 – 21:00

場所： 経済産業省本館 1 3階西8会議室（定員40名程度）

（地下鉄霞ヶ関、虎ノ門、内幸町）

〒100-8901 東京都千代田区霞が関1-3-1

経済産業省への地図

http://www.meti.go.jp/intro/index_access.html

[講演内容]

Globally over 2 billion people lack access to safe drinking water. Around 37.7 million Indians are affected by waterborne diseases annually, 1.5 million children are estimated to die of diarrhea alone, and 73 million working days are lost due to waterborne disease each year. Its economic burden is estimated to be around \$600 million a year.

Waterlife drinking water initiatives provide access to safe, affordable drinking water, creating a multiplier effect on a wide range of socio-economic parameters – health, education, livelihood, household income, quality of living...and have become a powerful tool for building social, environmental and economic gains amongst under-served communities.

[講師略歴]

Mohan Ranbaore is Co-founder and Joint Managing Director at Waterlife India and has a deep passion for backing socially relevant causes. He has been a key member of the leadership, strategy and operations team since inception. He has been instrumental in conceptualising and building our Flagship Safe Drinking Water program. Prior to setting up Waterlife, Mohan Ranbaore was the national director at Xerox India and was responsible for the largest business vertical with Xerox. He has gained seminal experience in his career and has successfully

nurtured many high performing teams at Xerox in the areas of direct and indirect sales, government sales and operations. He holds an M.Sc. in Chemistry from Mumbai University

Lekshmi Krishnan drives the CSR business for Waterlife India. She looks after business development and donor programs. She has been instrumental in developing Waterlife's Corporate CSR Program in Drinking Water – an end-to-end solution in drinking water interventions. Lekshmi Krishnan has an MBA in marketing and prior to joining Waterlife, over 12 years of work experience in the field of market research – for the most part working with the global leader in market research, Nielsen, where she successfully handled several multi-country projects covering Asia and Latin America.