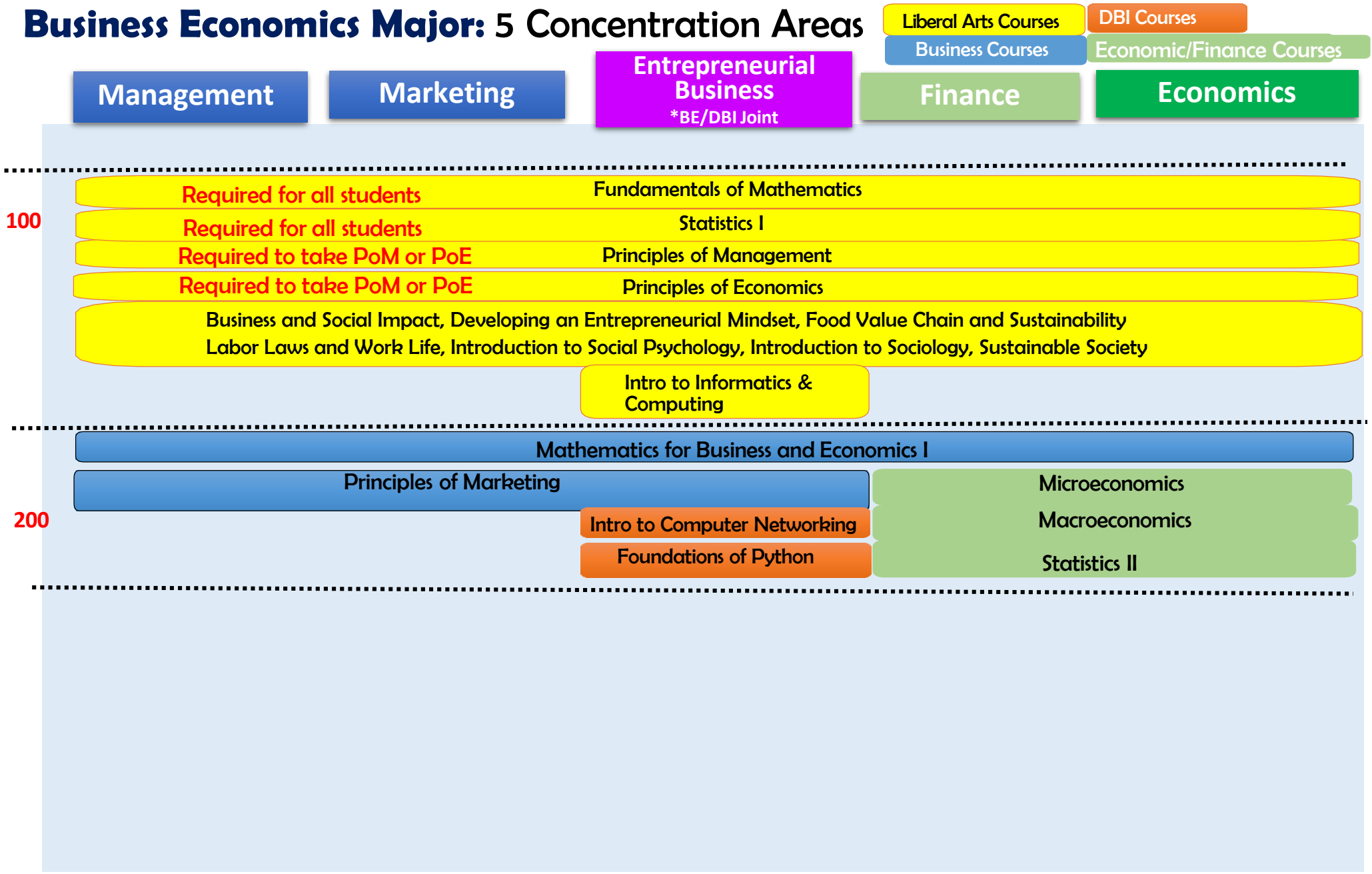


Business Economics Major: 5 Concentration Areas



Business Economics Major: 5 Concentration Areas

Liberal Arts Courses

DBI Courses

Business Courses

Economic/Finance Courses

Management

Marketing

Entrepreneurial Business *BE/DBI Joint

Finance

Economics

300

- Corporate Strategy
- Human Resources Management
- Organizational Behavior
- Organizational Psychology
- International Business
- Service Mgmt. & Strategy

- Financial Accounting
- Corporate Finance
- Health Care Mgmt. & Economics
- Agricultural Economics & Mgmt.

- Operations & Service Mgmt
- Innovation & Value creation for entrepreneurs

- Consumer Behavior
- Marketing Strategy
- Human Resources Management

- Financial Accounting
- Corporate Finance

- Digital Business Strategies
- Digital Marketing
- Digital Marketing & E-commerce
- Social Media & Business
- Mobile Technologies, IoT & Business Apps
- Neuro Marketing

- Corporate Strategy
- Marketing Strategy
- Human Resources Management

- Financial Accounting
- Corporate Finance

- Digital Business Strategies
- Entrepreneurial Strategies
- Mobile Technologies, IoT & Business Apps
- Innovation & Value creation for entrepreneurs

- Corporate Strategy
- Human Resources Management

- Financial Accounting
- Corporate Finance
- Econometrics for Business Analytics

- Digital Banking & Fintech
- Blockchain & Business Applications
- Cyber Security and Business
- Innovation & Value creation for entrepreneurs

- Financial Accounting
- Corporate Finance
- Development Economics
- Health Care Mgmt. & Economics
- Agricultural Economics & Mgmt.
- Econometrics for Business Analytic

- Digital Banking & Fintech
- Blockchain & Business Applications

400

- Social Business in Japan
- Business Planning
- Japanese Corporations & the Global Economy
- Gender in Business
- Global Supply Chain Management
- Leadership, Creativity and Organizational Renewal
- Cross-Culture Management
- Hospitality Mgmt and Strategy
- Sustainability Economics and Policy

- Managerial Accounting

- Digital Marketing Research
- Hospitality Mgmt and Strategy

- Marketing Modeling
- Research Methods and Data Analysis in Business
- Customer Analytics and AI
- Neuro Marketing project
- Strategic Brand Management

- Social Business in Japan
- Business Planning
- Cross-Culture Management
- Leadership, Creativity and Organizational Renewal

- Start-up Funding & VC Strategies
- Entrepreneurial Strategy Practicum
- Research Methods and Data Analysis in Business

- Managerial Accounting
- International Finance
- Investments
- International Trade
- Money and Banking

- Start-up Funding & VC Strategies

- International Trade
- Money and Banking
- International Finance
- Investments
- Sustainability Economics and Policy

- Start-up Funding & VC Strategies

Undergraduate Thesis (Optional)

AI & Intelligent Product Development / AI & Machine Learning for Decision Making / Big Data & Analytics / Creative Thinking for AI & IoT Innovations / Cyber Security and Applications/ E-business & Payment System/ / R Programming & Business Analytics / IT Project Management / Mining Unstructured Data/ Mobile Tech, IoT & Business Apps / Python for Data Science & AI / Quantum Information and Computation/ Text Mining & Deep Learning

Other DBI Courses