

Graduate School of Business and Commerce

Digital Business and Innovation Program

MS or PhD curriculum is designed for the program of Digital Business and Innovation (DBI) with the following objectives aiming to realize the diploma policy:

- 1) To deepen academic knowledge in the field of Digital Business and Innovation based on a wide range of knowledge and expertise, as stated in the program outline. Thus, graduate students can choose a wide range of subjects. In addition, students can broaden the knowledge by taking qualified courses offered at other graduate programs in the university.
- 2) To build a foundation for the acquisition of knowledge and analytical as well as practical skills by taking suitable courses.
- 3) To develop the expertise in the field of specialization by conducting research and/or specific technical projects using high-tech lab resources.
- 4) To guide each graduate student to enhance academic knowledge related to specialized field, improve the general academic knowledge, conduct research or a project, and complete the graduation requirements, including thesis.