

## 4-year Degree “Course Road Map” for E-Track Business Economics Major, Concentration Area “Economics”

	Categories								Semester Credits	Cumulative Credits
	(A) General Education	Cr.	(B) Major Courses in Economics Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.		
8 <sup>th</sup> Semester					Major Course	4			4	124/124
	Total		Total	4	Total	4	Total			
7 <sup>th</sup> Semester			Money and Banking	4	Major Course	4			12	120/124
			International Economics	4						
	Total		Total	8	Total	4	Total			

### Educational Objectives in 4<sup>th</sup> Year

- (1) Obtain broad knowledge about Business Economics, in general, and Economics, in particular.
- (2) Make sure that you have met the academic standard stipulated in Diploma Policy.
- (3) Obtain information on the job market.

### Educational Objectives in 7<sup>th</sup> Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take International Trade and International Finance before taking International Economics.
- (C) Take at least one subject related to Economics.
- (D) Take Internship or Volunteer if not yet done so.

### Educational Objectives in 8<sup>th</sup> Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take major courses if you failed to take any (B) courses listed in the 3<sup>rd</sup> to 7<sup>th</sup> semester.
- (C) Take at least one subject related to Economics.
- (D) Take Internship or Volunteer if not yet done so.



	Categories								Semester Credits	Cumulative Credits
	(A) General Education	Cr.	(B) Major Courses in Economics Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.		
6 <sup>th</sup> Semester			International Finance	4					16	108/124
			Industrial Organization	4						
			Game theory	4						
			Behavioral Economics	4						
	Total		Total	16	Total		Total			
5 <sup>th</sup> Semester			Finance	4			Internship	2	18	92/124
			Econometrics	4						
			International Trade	4						
			Development Economics	4						
	Total		Total	16	Total		Total	2		

### Educational Objectives in 3<sup>rd</sup> Year

- (1) Broaden your perspectives by taking advanced major courses (300 level and 400 level).
- (2) Draw connections between leanings of General Education and Major (specialized) studies and develop an advanced level of capability in your concentration area.
- (3) Prepare yourself for future employment by doing internships or engaging in volunteer activities.

### Educational Objectives in 5<sup>th</sup> Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Finance to connect to International Finance of the next term.
- (C) Take one subject related to Economics if necessary.
- (D) Take Internship if you plan to work after graduation

### Educational Objectives in 6<sup>th</sup> Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take International Finance after taking Finance.
- (C) Take one subject related to Economics if necessary.
- (D) Take Internship if you failed to take it in the 5<sup>th</sup> semester.



	Categories							Semester Credits	Cumulative Credits	
	(A) General Education	Cr.	(B) Major Courses in Economics Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program			Cr.
4 <sup>th</sup> Semester			Macroeconomics	4					16	74/124
			Labor Economics	4						
			Mathematics for Business and Economics II	4						
			Statistics II	4						
		Total		Total	16		Total	Total		
3 <sup>rd</sup> Semester			Microeconomics	4	Major Course	8	Career Experience Practicum	2	18	58/124
			Mathematics for Business and Economics I	4						
		Total		Total	8	Total	8	Total	2	

**Educational Objectives in 2<sup>nd</sup> Year**

- (1) Obtain comprehensive knowledge and basic study skills in your concentration area.
- (2) Develop logical and strategic-thinking skills in regards to economic issues.
- (3) Improve problem solving skills through a hands-on educational program and/or project-based learning, as well as active learning in a variety of lectures.

**Educational Objectives in 3<sup>rd</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Microeconomics and Mathematics for Business and Economics I.
- (C) Take at least two subjects related to Economics.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.

**Educational Objectives in 4<sup>th</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Mathematics for Business and Economic II, Macroeconomics, and Statistics II. Take Labor Economics if necessary.
- (C) Take one subject related to Economics if necessary.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.



	Categories							Semester Credits	Cumulative Credits	
	(A) General Education	Cr.	(B) Major Courses in Economics Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program			Cr.
2 <sup>nd</sup> Semester	Academic Composition II	4							20	40/124
	Principles of Economics	4								
	Statistics I	4								
	Liberal Arts Courses	8								
		Total	20	Total		Total		Total		
1 <sup>st</sup> Semester	Academic Composition I	4							20	20/124
	Analytical Reading and Thinking	4								
	Elementary Japanese 1A/1B	8								
	Fundamentals of Mathematics	4								
		Total	20	Total		Total		Total		

**Educational Objectives in 1<sup>st</sup> Year**

- (1) Enroll in general education courses.
- (2) Obtain basic academic literacy skills that are essential for successfully completing course work and getting a degree.
- (3) Acquire global perspectives and begin thinking about career objectives.

**Educational Objectives in 1<sup>st</sup> Semester**

- (A) Take Academic Composition I, Analytical Reading and Thinking, Elementary Japanese 1A/1B and Fundamentals of Mathematics.
- (B) & (C) You cannot take major courses.

**Educational Objectives in 2<sup>nd</sup> Semester**

- (A) Take Academic Composition II, Principles of Economics, Statistics I, and one or two Liberal Arts course(s).
- (B) & (C) You cannot take major courses.

## 4-year Degree “Course Road Map” for E-Track Business Economics Major, Concentration Area “Finance”

	Categories								Semester Credits	Cumulative Credits
	(A) General Education	Cr.	(B) Major Courses in Finance Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.		
8 <sup>th</sup> Semester					Major Course	4			4	124/124
	Total		Total	4	Total	4	Total			
7 <sup>th</sup> Semester			International Finance	4					12	120/124
			Investments	4						
			Money and Banking	4						
Total		Total	12	Total		Total		Total		

### Educational Objectives in 4<sup>th</sup> Year

- Obtain broad knowledge about Business Economics, in general, and Finance, in particular.
- Make sure that you have met the academic standard stipulated in Diploma Policy.
- Obtain information on the job market.

### Educational Objectives in 7<sup>th</sup> Semester

- Make sure that you have taken 16 credits from the Liberal Arts category.
- Take International Finance, Investments, and Money and Banking.
- Take any subjects related to Finance if necessary.
- Take Internship or Volunteer if not yet done so.

### Educational Objectives in 8<sup>th</sup> Semester

- Make sure that you have taken 16 credits from the Liberal Arts category.
- Take major courses if you failed to take any (B) courses listed in the 3<sup>rd</sup> to 7<sup>th</sup> semester.
- Take at least one subject related to Finance.
- Take Internship or Volunteer if not yet done so.



	Categories								Semester Credits	Cumulative Credits
	(A) General Education	Cr.	(B) Major Courses in Finance Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.		
6 <sup>th</sup> Semester			Finance	4	Major Course	8			16	108/124
			Managerial Accounting	4						
Total		Total	8	Total	8	Total		Total		
5 <sup>th</sup> Semester			Corporate Finance	4	Major Course	8	Internship	2	18	92/124
			Econometrics	4						
Total		Total	8	Total	8	Total	2	Total		

### Educational Objectives in 3<sup>rd</sup> Year

- Broaden your perspectives by taking advanced major courses (300 level and 400 level).
- Draw connections between leanings of General Education and Major (specialized) studies and develop an advanced level of capability in your concentration area.
- Prepare yourself for future employment by doing internships or engaging in volunteer activities.

### Educational Objectives in 5<sup>th</sup> Semester

- Make sure that you have taken 16 credits from the Liberal Arts category.
- Take Corporate Finance and Econometrics.
- Take at least two subjects related to Finance.
- Take Internship if you plan to work after graduation

### Educational Objectives in 6<sup>th</sup> Semester

- Make sure that you have taken 16 credits from the Liberal Arts category.
- Take Finance and Managerial Accounting.
- Take at least two subjects related to Finance.
- Take Internship if you failed to take it in the 5<sup>th</sup> semester.



	Categories								Semester Credits	Cumulative Credits
	(A) General Education	Cr.	(B) Major Courses in Finance Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.		
4 <sup>th</sup> Semester		4	Macroeconomics Financial Accounting Mathematics for Business and Economics II	4 4 4	Major Course	4			16	74/124
	Total		Total	12	Total	4	Total			
3 <sup>rd</sup> Semester		4	Mathematics for Business and Economics I Statistics II Microeconomics	4 4 4	Major Course	4	Career Experience Practicum	2	18	58/124
	Total		Total	12	Total	4	Total	2		

**Educational Objectives in 2<sup>nd</sup> Year**

- (1) Obtain comprehensive knowledge and basic study skills in your concentration area.
- (2) Analyze diverse financial issues in corporations.
- (3) Improve problem solving skills through a hands-on educational program and/or project-based learning, as well as active learning in a variety of lectures.

**Educational Objectives in 3<sup>rd</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Mathematics for Business and Economics I, Statistics II, and Microeconomics.
- (C) Take at least one subject related to Finance.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.

**Educational Objectives in 4<sup>th</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Macroeconomics, Financial Accounting, and Mathematics for Business and Economics II.
- (C) Take at least one subject related to Finance.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.



	Categories								Semester Credits	Cumulative Credits
	(A) General Education	Cr.	(B) Major Courses in Finance Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.		
2 <sup>nd</sup> Semester	Academic Composition II	4							20	40/124
	Principles of Management	4								
	Principles of Economics	4								
	Statistics I	4								
	Liberal Arts Course	4								
	Total	20	Total		Total		Total			
1 <sup>st</sup> Semester	Academic Composition I	4							20	20/124
	Analytical Reading and Thinking	4								
	Elementary Japanese 1A/1B	8								
	Fundamentals of Mathematics	4								
	Total	20	Total		Total		Total			

**Educational Objectives in 1<sup>st</sup> Year**

- (1) Enroll in general education courses.
- (2) Obtain basic academic literacy skills that are essential for successfully completing course work and getting a degree.
- (3) Acquire global perspectives and begin thinking about career objectives.

**Educational Objectives in 1<sup>st</sup> Semester**

- (A) Take Academic Composition I, Analytical Reading and Thinking, Elementary Japanese 1A/1B and Fundamentals of Mathematics.
- (B) & (C) You cannot take major courses.

**Educational Objectives in 2<sup>nd</sup> Semester**

- (A) Take Academic Composition II, Principles of Management, Principles of Economics, Statistics I. and one Liberal Arts course.
- (B) & (C) You cannot take major courses.

## 4-year Degree “Course Road Map” for E-Track Business Economics Major, Concentration Area “Entrepreneurial Business” (BE/DBI Joint)

	Categories								Semester Credits	Cumulative Credits
	(A) General Education	Cr.	(B) Major Courses in Entrepreneurial Business Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.		
<b>8<sup>th</sup> Semester</b>					Major Course	4			4	124/124
	Total		Total	4	Total	4	Total			
<b>7<sup>th</sup> Semester</b>			Social Business in Japan	4					8	120/124
			Entrepreneurial Strategy Practicum	4						
	Total		Total	8	Total		Total			

**Educational Objectives in 4<sup>th</sup> Year**

- (1) Obtain broad knowledge about Business Economics, in general, and Entrepreneurial Business, in particular.
- (2) Make sure that you have met the academic standard stipulated in Diploma Policy.
- (3) Obtain information on the job market.

**Educational Objectives in 7<sup>th</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Social Business in Japan and Entrepreneurial Strategy Practicum.
- (C) Take any subjects related to Entrepreneurial Business if necessary.
- (D) Take Internship or Volunteer if not yet done so.

**Educational Objectives in 8<sup>th</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take major courses if you failed to take any (B) courses listed in the 3<sup>rd</sup> to 7<sup>th</sup> semester.
- (C) Take at least one subject related to Entrepreneurial Business.
- (D) Take Internship or Volunteer if not yet done so.



	Categories								Semester Credits	Cumulative Credits
	(A) General Education	Cr.	(B) Major Courses in Entrepreneurial Business Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.		
<b>6<sup>th</sup> Semester</b>	Sustainable Society	4	Start-up Funding & VC Strategies	4			Internship	2	14	112/124
			Research Methods & Data Analysis in Business	4						
	Total	4	Total	8	Total		Total			
<b>5<sup>th</sup> Semester</b>			Technology, Innovation and Entrepreneurship	4			Career Experience Practicum	2	18	98/124
			Digital Business Strategies	4						
			Leadership, Creativity, and Organizational Renewal	4						
			Financial Accounting	4						
	Total		Total	16	Total		Total	2		

**Educational Objectives in 3<sup>rd</sup> Year**

- (1) Broaden your perspectives by taking advanced major courses (300 level and 400 level).
- (2) Draw connections between leanings of General Education and Major (specialized) studies and develop an advanced level of capability in your concentration area.
- (3) Prepare yourself for future employment by doing internships or engaging in volunteer activities.

**Educational Objectives in 5<sup>th</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Technology, Innovation and Entrepreneurship, Financial Accounting, Leadership, Creativity, and Organizational Renewal, and Digital Business Strategies.
- (C) Take one subject related to Entrepreneurial Business if necessary.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.

**Educational Objectives in 6<sup>th</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category. Take Sustainable Society if you have not taken it.
- (B) Take Start-up Funding & VC Strategies and Research Methods & Data Analysis in Business.
- (C) Take any subjects related to Entrepreneurial Business if necessary.
- (D) Take Internship if you plan to work after graduation.



	Categories							Semester Credits	Cumulative Credits	
	(A) General Education	Cr.	(B) Major Courses in Entrepreneurial Business Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program			Cr.
4 <sup>th</sup> Semester	Innovation and R & D Strategy	4	Social Media & Business	4					20	80/124
			Web & Media Technology	4						
			Corporate Strategy	4						
			Statistics II	4						
	Total	4	Total	16	Total		Total			
3 <sup>rd</sup> Semester	Business and Social Impact	4	Entrepreneurial Strategies	4					20	60/124
			Principles of Marketing	4						
			Mathematics for Business and Economics I	4						
			Human Resource Management	4						
	Total	4	Total	16	Total		Total			

**Educational Objectives in 2<sup>nd</sup> Year**

- (1) Obtain comprehensive knowledge and basic study skills in your concentration area.
- (2) Learn about entrepreneurship, ventures, and inclusive and social businesses.
- (3) Improve problem solving skills through a hands-on educational program and/or project-based learning, as well as active learning in a variety of lectures.

**Educational Objectives in 3<sup>rd</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category. Take Business and Social Impact if you have not taken it.
- (B) Take Entrepreneurial Strategies, Principles of Marketing, Mathematics for Business and Economics I, and Human Resource Management.

**Educational Objectives in 4<sup>th</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category. Take Innovation and R&D Strategy if you have not taken it.
- (B) Take Social Media & Business, Web & Media Technology, Corporate Strategy, and Statistics II.



	Categories							Semester Credits	Cumulative Credits	
	(A) General Education	Cr.	(B) Major Courses in Entrepreneurial Business Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program			Cr.
2 <sup>nd</sup> Semester	Academic Composition II	4							20	40/124
	Principles of Management	4								
	Statistics I	4								
	Food Value Chain and Sustainability	4								
	Liberal Arts Course	4								
	Total	20	Total		Total		Total			
1 <sup>st</sup> Semester	Academic Composition I	4							20	20/124
	Analytical Reading and Thinking	4								
	Elementary Japanese 1A/1B	8								
	Fundamentals of Mathematics	4								
	Total	20	Total		Total		Total			

**Educational Objectives in 1<sup>st</sup> Year**

- (1) Enroll in general education courses.
- (2) Obtain basic academic literacy skills that are essential for successfully completing course work and getting a degree.
- (3) Acquire global perspectives and begin thinking about career objectives.

**Educational Objectives in 1<sup>st</sup> Semester**

- (A) Take Academic Composition I, Analytical Reading and Thinking, Elementary Japanese 1A/1B and Fundamentals of Mathematics.
- (B) & (C) You cannot take major courses.

**Educational Objectives in 2<sup>nd</sup> Semester**

- (A) Take Academic Composition II, Principles of Management, Statistics I, Food Value Chain and Sustainability and Liberal Arts Course.
- (B) & (C) You cannot take major courses.

## 4-year Degree “Course Road Map” for E-Track Business Economics Major, Concentration Area “Marketing”

	Categories								Semester Credits	Cumulative Credits
	(A) General Education	Cr.	(B) Major Courses in Marketing Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.		
8 <sup>th</sup> Semester					Introduction to AI & Intelligent Product Development	4			4	124/124
		Total		Total		Total	4		Total	
7 <sup>th</sup> Semester			Marketing Research	4	Big Data and Analytics Major Course	4 4			12	120/124
		Total		Total	4	Total	8		Total	

### Educational Objectives in 4<sup>th</sup> Year

- (1) Obtain broad knowledge about Business Economics, in general, and Marketing, in particular.
- (2) Make sure that you have met the academic standard stipulated in Diploma Policy.
- (3) Obtain information on the job market.

### Educational Objectives in 7<sup>th</sup> Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Marketing Research.
- (C) Take Big Data and Analytics and at least one subject related to Marketing.
- (D) Take Internship or Volunteer if not yet done so.

### Educational Objectives in 8<sup>th</sup> Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take major courses if you failed to take any (B) courses listed in the 3<sup>rd</sup> to 7<sup>th</sup> semester.
- (C) Take Introduction to AI & Intelligent Product Development.
- (D) Take Internship or Volunteer if not yet done so.



	Categories								Semester Credits	Cumulative Credits
	(A) General Education	Cr.	(B) Major Courses in Marketing Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.		
6 <sup>th</sup> Semester			Marketing Modeling	4	Major Course	4			16	108/124
			Web and Mobile Technology	4						
			Social Media and Business	4						
		Total		Total	12	Total	4	Total		
5 <sup>th</sup> Semester			Global Marketing	4	Major Course	4	Internship	2	18	92/124
			Digital Marketing	4						
			Research Methods and Data Analysis in Business	4						
		Total		Total	12	Total	4	Total	2	

### Educational Objectives in 3<sup>rd</sup> Year

- (1) Broaden your perspectives by taking advanced major courses (300 level and 400 level).
- (2) Draw connections between leanings of General Education and Major (specialized) studies and develop an advanced level of capability in your concentration area.
- (3) Prepare yourself for future employment by doing internships or engaging in volunteer activities.

### Educational Objectives in 5<sup>th</sup> Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Global Marketing, Digital Marketing, and Research Methods and Data Analysis in Business.
- (C) Take at least one subject related to Marketing.
- (D) Take Internship if you plan to work after graduation

### Educational Objectives in 6<sup>th</sup> Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Marketing Modeling, Web and Mobile Technology, and Social Media and Business.
- (C) Take at least one subject related to Marketing.
- (D) Take Internship if you failed to take it in the 5<sup>th</sup> semester.



	Categories							Semester Credits	Cumulative Credits	
	(A) General Education	Cr.	(B) Major Courses in Marketing Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program			Cr.
4 <sup>th</sup> Semester			Marketing Strategy	4	Major Course	4			16	74/124
			Consumer Behavior	4						
			Organizational Behavior	4						
		Total		Total	12		Total	4		Total
3 <sup>rd</sup> Semester			Principles of Marketing	4			Career Experience Practicum	2	18	58/124
			Human Resource Management	4						
			Financial Accounting	4						
			Business Communications and Productivity	4						
		Total		Total	16		Total	2		Total

**Educational Objectives in 2<sup>nd</sup> Year**

- (1) Obtain comprehensive knowledge and basic study skills in your concentration area.
- (2) Strengthen marketing capability in general.
- (3) Improve problem solving skills through a hands-on educational program and/or project-based learning, as well as active learning in a variety of lectures.

**Educational Objectives in 3<sup>rd</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Principles of Marketing, Human Resource Management, Financial Accounting, and Business Communications and Productivity.
- (C) Take one subject related to Marketing if necessary.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.

**Educational Objectives in 4<sup>th</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Marketing Strategy, Consumer Behavior, and Organizational Behavior.
- (C) Take at least one subject related to Marketing.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.



	Categories							Semester Credits	Cumulative Credits	
	(A) General Education	Cr.	(B) Major Courses in Marketing Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program			Cr.
2 <sup>nd</sup> Semester	Academic Composition II	4							20	40/124
	Principles of Management	4								
	Statistics I	4								
	Introduction to Social Psychology	4								
	Liberal Arts Course	4								
	Total	20		Total		Total		Total		
1 <sup>st</sup> Semester	Academic Composition I	4							20	20/124
	Analytical Reading and Thinking	4								
	Elementary Japanese 1A/1B	8								
	Fundamentals of Mathematics	4								
	Total	20		Total		Total		Total		

**Educational Objectives in 1<sup>st</sup> Year**

- (1) Enroll in general education courses.
- (2) Obtain basic academic literacy skills that are essential for successfully completing course work and getting a degree.
- (3) Acquire global perspectives and begin thinking about career objectives.

**Educational Objectives in 1<sup>st</sup> Semester**

- (A) Take Academic Composition I, Analytical Reading and Thinking, Elementary Japanese 1A/1B and Fundamentals of Mathematics.
- (B) & (C) You cannot take major courses.

**Educational Objectives in 2<sup>nd</sup> Semester**

- (A) Take Academic Composition II, Principles of Management, Statistics I, Introduction to Social Psychology and one Liberal Arts course.
- (B) & (C) You cannot take major courses.



## 4-year Degree “Course Road Map” for E-Track Business Economics Major, Concentration Area “Management”

	Categories								Semester Credits	Cumulative Credits
	(A) General Education	Cr.	(B) Major Courses in Management Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.		
8 <sup>th</sup> Semester					Major Course	4			4	124/124
		Total		Total		Total	4	Total		
7 <sup>th</sup> Semester			Business Planning	4					8	120/124
			Japanese Multinational Corporations	4						
		Total		Total	8	Total		Total		

### Educational Objectives in 4<sup>th</sup> Year

- (1) Obtain broad knowledge about Business Economics, in general, and Economics, in particular.
- (2) Make sure that you have met the academic standard stipulated in Diploma Policy.
- (3) Obtain information on the job market.

### Educational Objectives in 7<sup>th</sup> Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Business Planning and Japanese Multinational Corporations.
- (C) Take any subjects related to Management if necessary.
- (D) Take Internship or Volunteer if not yet done so.

### Educational Objectives in 8<sup>th</sup> Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take major courses if you failed to take any (B) courses listed in the 3<sup>rd</sup> to 7<sup>th</sup> semester.
- (C) Take at least one subject related to Management.
- (D) Take Internship or Volunteer if not yet done so.



	Categories								Semester Credits	Cumulative Credits
	(A) General Education	Cr.	(B) Major Courses in Management Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program	Cr.		
6 <sup>th</sup> Semester			Research Methods and Data Analysis in Business	4	Major Course	4	Internship	2	18	112/124
			Managerial Accounting	4						
			Gender in Business	4						
		Total		Total	12	Total	4	Total		
5 <sup>th</sup> Semester			Entrepreneurial Strategy	4	Major Courses	8	Career Experience Practicum	2	18	94/124
			Leadership, Creativity, and Organizational Renewal	4						
		Total		Total	8	Total	8	Total	2	

### Educational Objectives in 3<sup>rd</sup> Year

- (1) Broaden your perspectives by taking advanced major courses (300 level and 400 level)
- (2) Draw connections between leanings of General Education and Major (specialized) studies and develop an advanced level of capability in your concentration area.
- (3) Prepare yourself for future employment by doing internships or engaging in volunteer activities.

### Educational Objectives in 5<sup>th</sup> Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Entrepreneurial Strategy and Leadership, Creativity, and Organizational Renewal.
- (C) Take at least two subjects related to Management.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.

### Educational Objectives in 6<sup>th</sup> Semester

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Research Methods and Data Analysis in Business, Managerial Accounting, and Gender in Business.
- (C) Take at least one subject related to Management.
- (D) Take Internship if you plan to work after graduation.



	Categories							Semester Credits	Cumulative Credits	
	(A) General Education	Cr.	(B) Major Courses in Management Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program			Cr.
4 <sup>th</sup> Semester	Innovation and R & D Strategy	4	Corporate Strategy	4					20	76/124
			Corporate Finance	4						
			International Business	4						
			Operations & Service Management	4						
	Total	4	Total	16	Total		Total			
3 <sup>rd</sup> Semester			Principles of Marketing	4					20	56/124
			Human Resource Management	4						
			Organizational Behavior	4						
			Financial Accounting	4						
			Business Communications and Productivity	4						
	Total		Total	20	Total		Total			

**Educational Objectives in 2<sup>nd</sup> Year**

- (1) Obtain comprehensive knowledge and basic study skills in your concentration area.
- (2) Cultivate overall management capability.
- (3) Improve problem solving skills through a hands-on educational program and/or project-based learning, as well as active learning in a variety of lectures.

**Educational Objectives in 3<sup>rd</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category.
- (B) Take Principles of Marketing, Human Resource Management, Organizational Behavior, Financial Accounting, and Business Communications and Productivity.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.

**Educational Objectives in 4<sup>th</sup> Semester**

- (A) Make sure that you have taken 16 credits from the Liberal Arts category. Take Innovation and R&D Strategy if you have not taken it.
- (B) Take Corporate Strategy, Corporate Finance, International Business, and Operations & Service Management.
- (C) Take one subject related to Management if necessary.
- (D) Take Career Experience Practicum if you are interested in doing internships in the 3<sup>rd</sup> or 4<sup>th</sup> year.



	Categories							Semester Credits	Cumulative Credits	
	(A) General Education	Cr.	(B) Major Courses in Management Area	Cr.	(C) Related Major Courses	Cr.	(D) Special Program			Cr.
2 <sup>nd</sup> Semester	Academic Composition II	4							16	36/124
	Principles of Management	4								
	Statistics I	4								
	Business and Social Impact	4								
	Total	16	Total		Total		Total			
1 <sup>st</sup> Semester	Academic Composition I	4							20	20/124
	Analytical Reading and Thinking	4								
	Elementary Japanese 1A/1B	8								
	Fundamentals of Mathematics	4								
	Total	20	Total		Total		Total			

**Educational Objectives in 1<sup>st</sup> Year**

- (1) Enroll in general education courses.
- (2) Obtain basic academic literacy skills that are essential for successfully completing course work and getting a degree.
- (3) Acquire global perspectives and begin thinking about career objectives.

**Educational Objectives in 1<sup>st</sup> Semester**

- (A) Take Academic Composition I, Analytical Reading and Thinking, Elementary Japanese 1A/1B and Fundamentals of Mathematics.
- (B) & (C) You cannot take major courses.

**Educational Objectives in 2<sup>nd</sup> Semester**

- (A) Take Academic Composition II, Principles of Management, Statistics I, and Business and Social Impact.
- (B) & (C) You cannot take major courses.