E-Track Admission Policies

Graduate School of Business and Commerce Digital Business and Innovation

Admission Policy

The Graduate School of Digital Business and Innovation (DBI) admits applicants to both Master of Science and PhD In general, the MS applicants are expected to have bachelor's degree with the knowledge and ability necessary to further advance his/her analytical, creative, and problem-solving capability as well as to conduct specialized research in the fields related to broad areas of digital innovations as stated in the introduction. While wide areas of bachelor degree applicants may qualify to apply, it is emphasized that students with exposure to some quantitative areas such as mathematics, science, economics, accounting, IT, engineering may be preferred. MS students are expected to submit their research or project proposal.

For PhD applicants, it is also preferred to have Bachelor's degrees in the areas stated in the above paragraph, but with much stronger emphasis on conducting specialized research related to the field of DBI. However, an applicant with a Master's degree is considered based on his or her Master degree credentials and research proposal.