Graduate School of Business and Commerce Master of Science in Digital Business & Innovation Tokyo International University English Track Program Teaching Staff

This list is in alphabetical order (last name). Names and titles are subject to change.

** Professors indicated with two asterisks (**) before their name will <u>not</u> be serving as thesis advisors for Digital Business & Innovation.

Samuel Amponsah

- ♦ Associate Professor of Economics
 - ·Teacher's Certificate "A" University of Cape Coast
 - ·M.A. / Ph.D. Tokyo International University
 - •Teaching and Research Interests:
 - Global Economy, Health Economics, Development Economics

Jau-er Chen

- ♦ Associate Professor of Economics
 - ·B.A. / M.A. National Chung Cheng University, Taiwan
 - •Ph.D. New York University, U.S.A.
 - ·Teaching and Research Interests:
 - > Teaching: Finance, Econometrics, Empirical Strategies for Policy
 - Analysis, Machine Learning in Economics and Finance
 - Researching: Applied Econometrics, Quantile Models with Endogeneity,

Causal Machine Learning, Empirical Asset Pricing

Rangga Handika

- ♦ Associate Professor of Economics
 - ·B.S. Universitas Indonesia, Indonesia
 - ·M.Com. / Ph.D. Macquarie University, Australia
 - •Dr.rer.pol Georg-August-Universität Göttingen, Germany
 - •Teaching and Research Interests:
 - > Teaching: Finance (Corporate Finance, Investments, Financial Risk

Management, Financial Econometrics) Economics (Principles of Economics, Applied Econometrics), Accounting (Financial

Accounting, Management Accounting)

Researching: Commodity Markets, Financial Risk Management, Financial

Economics, Empirical Quantitative Finance, Empirical

Financial Econometrics, Sports Economics

Kuniko Ishiguro

- ♦ Associate Professor of Management
 - ·B.A. Gakushuin University
 - ·M.Sc. / Ph.D. University of Sheffield
 - Teaching and Research Interests:
 - > Teaching: Human Resource Management, Business Management,

Changes in Sociopolitical Economy and Employment Market

/ Practices

Researching: International Comparative Studies on Gender and Career Development

Parag Arun Kulkarni

- ♦ Professor of Machine Learning, Artificial Intelligence and Innovation Strategy
 - ·B.E. Wlachand College of Engineering, Sangli, INDIA
 - ·M.E. SGSITS, Indore, India
 - ·D.Sc. UGSN Monarch, Switzerland
 - ·Ph.D. IIT, Kharagpur, India
 - Teaching and Research Interests:
 - > Teaching: Innovation Strategy, Artificial Intelligence, Psychological

Creativity, Creativity and Machine Learning, Psychological Aspects and Machine Learning, Paradigms of Machine

Learning, Knowledge Innovation Strategy, Machine Learning

and AI applications

Researching: Systemic Machine Learning, Reverse Hypothesis Machine

Learning, Knowledge Innovation, Context Based Machine Learning, Artificial Intelligence, Data Association, Innovation Strategy, Creative Machine Learning, Machine Learning

Paradigms

Vasily Lubashevskiy

- ♦ Assistant Professor of Applied Mathematics
 - •B.E. / M.E. Moscow Technological University (MIREA)
 - •Ph.D. in Engineering The University of Tokyo, School of Engineering
 - Teaching and Research Interests:
 - Teaching: Statistics, Programming, Machine Learning
 - Researching: Complex Systems, Resilience of Complex Socio-Technical Systems

Hirofumi Matsuo

- ♦ Professor, Director of Institute for International Strategy
 - ·B.E. / M.E. Kyoto University
 - ·Ph.D. Massachusetts Institute of Technology
 - Teaching and Research Interests:
 - Operations Management, Supply Chain Management, Service Operations Management, Production Planning and Scheduling

Rajarshi Mitra

- ♦ Associate Professor of Management
 - ·B.A. (Honors) / M.A. (First Class) Visva-Bharati University, Shantiniketan, India
 - •Ph.D. University of Wisconsin-Milwaukee, U.S.A.
 - •Teaching and Research Interests:
 - Teaching: Applied Microeconomics, Macroeconomics, Time Series Econometrics, Industrial Organization
 - Researching: Outsourcing and FDI, Economic Growth and Development, Foreign Exchange, Trade Policy

Fatih Ozaydin

- Associate Professor of IT Business
 - ·B.S. / M.S. Isik University
 - ·Ph.D. Osaka University
 - ·Teaching and Research Interests:
 - > Teaching: Machine Learning, Networks and Cybersecurity, Blockchain

and Applications, Quantum Information and Computation

Research: Quantum Information Technologies

Jay R. Rajasekera

- TIU Vice President and Professor of Digital Business and Strategy
 - ·Ph.D. North Carolina State University, U.S.A.
 - Teaching and Research Interests:
 - > Teaching: Digital Business Strategies, Operations and Service

Management, Entrepreneurship, Computer-based Business

Modeling

Researching: Digital Business, Algorithm Design, AI, Business Modeling, Mobile Technologies in Health Care, Operations and Service Management

Nora Sharkasi

- ♦ Associate Professor of Digital Marketing, Data Analytics, and Entrepreneurship
 - ·B.S. LaRoche College, Pittsburgh, U.S.A.
 - ·M.S. London School of Economics and Political Science (LSE), U.K.
 - •M.B.A. Birziet University, Middle East
 - ·Ph.D. University of Tsukuba, Japan
 - •Teaching and Research Interests:
 - Teaching: Marketing Management and Strategy, Digital Marketing and Marketing Intelligence, Entrepreneurship Strategy, Business Ethics, Mathematics for Business, Big Data and Analytics
 - Researching: Analytics, Machine Learning and Text Mining, Consumer
 Behavior, Engagement and Involvement in Digital World and
 Viral Content, Marketing Performance Metrics, Virtual and
 Augmented Reality in Business, Blockchain and Omni
 Channels, Tourism in Southeast Asia

Sumire Stanislawski

- ♦ Associate Professor of Marketing
 - •B.A. Simon Fraser University
 - ·M.A. Waseda University
 - •Teaching and Research Interests:

> Teaching: Marketing, Sustainable Society, Ethical Marketing, Social

Consumers

Researching: Social Impact of Consumption and Marketing,

Environmentally and Socially Conscious Alternatives to

Conventional Consumption and Market Practices

Kayhan Tajeddini

♦ Professor of Management

•B.A. (Honors) - Tehran University, Iran

·MBA - Mazandaran University of Science and Technology, Iran

•Ph.D. - Bradford University School of Management, U.K.

•Teaching and Research Interests:

> Teaching: Strategic Management, Global Marketing, Strategic

Marketing, Innovation and Entrepreneurship, Research

Methods, Business Plan

> Researching: Service Innovation, New service/Product Development,

Entrepreneurship, Strategic Management

Yee Heng Tan

♦ Assistant Professor of Economics

·B.A. / Ph.D. - Singapore Management University

•Teaching and Research Interests:

> Teaching: Marketing Research, Digital Marketing, Marketing Strategy,

Digital Entrepreneurship

Researching: User Generated Content, Sharing Economy, Social Networks,

Digital Innovation