

Inclusive Business for Poverty Reduction: Challenges of Japanese, European, US, and Local Companies in India and Africa

In cooperation with Institute of Developing Economies (IDE-JETRO) and
Institute for International Strategy in Tokyo International University (TIU)

This research and conference are supported by JSPS Kaken Grant Number 16H05707.

Day 1: January 23 (Wed) at Belle Salle Roppongi Grand Conference Center (simultaneous interpretation provided)

Time	Program	Title
12:30 - 13:00	Registration	
13:00 - 13:10	Opening Remarks	Yuri Sato, Executive Vice President, IDE-JETRO
13:10 - 13:40	Keynote Speech	Patrick A.M. Vermeulen, Strategic Challenges in Inclusive Business
13:40 - 14:05	Project Introduction and Some Cases in India and Africa	Yoshitaka Okada, 制度的繋がりとシンクロナイズド・ビジネスモデル (Interconnecting Institutions for Inclusive Business and Synchronized Business Model)
14:05 - 14:15	Break	
14:15 - 15:05	Cases in India (Moderator: Shekhar Chaudhuri)	1. Bhaskar Chakarabarti, Reaching out through Partnerships: Transforming Everyday Healthcare in India 2. Sumire Stanislawski, Inclusive Business and Marketing in India 3. Partha Sarathi Roy and Shekhar Chaudhuri, Aligning Partner Interests – Challenges in Delivering Potable Drinking Water in India through an Inclusive Business Model: The Case of Waterlife India
15:05 - 15:55	Cases in Africa (Moderator: Bhaskar Chakrabarti)	1. Samuel Amponsah, Strategies and Partnerships in Inclusive Business: Multiple Case Studies of Companies and NGOs in Ghana 2. Naomi Inoue, アフリカにおけるデジタル経済と開発: なぜ違いが起きているのか? (The Digital Economy and Development in Africa: What Innovation Makes a Difference?) 3. Tomonaga Horiguchi, 包摂ビジネスデザインに関する調査－日本企業の事例研究 (Research on Inclusive Business Design: A Case Study of Japanese Company)
15:55 - 16:10	Break	
16:10 - 16:55	Panel Discussion (Moderator: Hiroshi Sato)	On podium: Patrick A.M. Vermeulen, Yoshitaka Okada, Bhaskar Chakarabarti, Samuel Amponsah
16:55 - 17:00	Closing Remarks	Tetsuo Kondo Fellow, Center for Inclusive Business and CSR, Tokyo International University Director, UNDP Representation Office in Tokyo

Day 2: January 24 (Thurs) at JETRO 5D Conference Room		
Time	Program	Title
9:00 - 9:30	Registration	
9:30 - 9:40	Opening Remarks	Kan Sato, Chief Senior Researcher, Inter-disciplinary Studies Center, IDE-JETRO
9:40 - 11:00	Session 1: Keynote Speaker and Open Discussion (Moderator: Yoshitaka Okada)	Patrick A.M. Vermeulen, Scaling Inclusive Business
11:00 - 11:15	Coffee Break	
11:15 - 13:05	Session 2: IB in Africa (Moderator: Sumire Stanislawski)	<p>1. Naomi Inoue, Digital Economy and Development in Africa: How Has Innovation Changed Lives?</p> <p>2. Samuel Amponsah, Partnership, Innovation, and Sources of Sustainable Inclusive Business in Ghana</p> <p>3. Yoshitaka Okada, Interconnecting Institutions for Inclusive Business: Successes and Failures in Kenya and Tanzania</p>
13:05 - 14:05	Lunch	
14:05 - 15:55	Session 3: IB in India (Moderator: Samuel Amponsah)	<p>1. Shekhar Chaudhuri and Partha Sarathi Roy, A Comparative Study of Inclusive Business Models in India – Case Studies of Waterlife (Affordable Drinking Water) and Arya Collateral (Agriculture)</p> <p>2. Bhaskar Chakrabarti, Inclusive and Affordable Healthcare in India: Cross-boundary Cooperation between Partners-in-Action, Aravind Eyecare and Medtronic</p> <p>3. Sumire Stanislawski, Partnership Strategies for Inclusive Business in India</p> <p>4. Yoshitaka Okada, Interconnecting Institutions for Inclusive Business: Successes and Failures in India</p>
15:55-16:10	Coffee Break	
16:10 - 16:50	Open Discussion (Moderator: Kan Sato)	
16:50 - 17:00	Closing Remarks	Yoshitaka Okada, Director, Institute for International Strategy, Tokyo International University (TIU)